CHECKLIST: HOW TO WORK WITH A VIRTUAL ASSISTANT TO MARKET YOUR BLOG

CHRISDUCKER.COM/BLOGMARKETINGVA
1. NEW BLOG POST GOES LIVE

☑ CONTENT CREATION – YOUR JOB!
☑ VISIT: CHRISDUCKER.COM/BLOGGINGVA

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2. VA TWEETS & SCHEDULE TWEETS

✓ INITIAL FIRST TWEET ANNOUNCEMENT
✓ SCHEDULE TWEETS EVERY 6-HOURS, FOR 24-HOURS
✓ INCLUDE #HASHTAGS & @REPLIES OF MENTIONED

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3. VA ANNOUNCES POST ON FACEBOOK

✓ ALWAYS USE AN IMAGE
✓ INCLUDE SHORT DESCRIPTION
✓ DONT FORGET THE LINK!

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4. VA Sends Broadcast Email to List

- You should pre-write your email
- Your VA can format the email
- After approval, your VA sends email

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5. VA Posts link to related groups

✓ Facebook & LinkedIn
✓ Have your VA research relevant groups
✓ No relevance = No clicks!
6. VA SHARES ON SOCIAL MEDIA PROFILES

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7. VA BOOKMARKS THE POST

✓ STUMBLE UPON
✓ DELICIOUS
✓ REDDIT

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8. VA WORKS ON A ‘LIKewise’ LIST

- RESEARCH 5 RELATED BLOG POSTS
- COMMENT ON ALL 5 POSTS
- SHARE THE 5 POSTS VIA PERSONAL SOCIAL MEDIA ACCOUNTS, WITH #HASHTAGS

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READ THE FULL POST: HOW TO WORK WITH A VIRTUAL ASSISTANT TO MARKET YOUR BLOG

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